



**vidya**

COMMITTED TO NATURE

OVER  
**20 YEARS**

OLEORESINS

ESSENTIAL OILS

SEASONINGS

NATURAL FOOD COLORS

SCFE (CO<sub>2</sub>) EXTRACTS

BOTANICAL EXTRACTS

VANILLA

COFFEE

PROBIOTICS



## ABOUT US

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Founded  
1999



Headquarters  
Bengaluru, IN



15+  
Manufacturing  
Facilities



10+  
Sales Offices  
Worldwide

**vidya**

COMMITTED TO NATURE

Vidya Herbs is a renowned global manufacturer & exporter of Oleoresins, Essential oils, Seasonings, SCFE extracts, & Botanical extracts.

With over two decades of experience, we are dedicated to sustainable utilization of phytonutrients, expanding our catalog to cater to global product development teams.

Backed by 7 extraction facilities, custom manufacturing units, & worldwide offices, we deliver prompt, dependable service that aligns with customer expectations.

Our journey is defined by our commitment to nature, ensuring the world can continue to benefit from natural resources for generations to come.





**Botanics**  
HERBAL EXTRACTS

## OLEORESINS

*The Essence of Nature's Flavor & Fragrance*

Anise Seed	Cocoa	Ginger	Turmeric
Allspice (Pimento)	Coffee	Hing	Vanilla
Astaxanthin	Coriander	Jalapeno Pepper	White Pepper
Bay Leaf	Cumin	Mace	
Black Cumin	Curry Leaf	Mustard	
Black Pepper	Dates	Nutmeg	<b>Roasted Flavors</b>
Capsicum	Decalepis	Onion	Cumin
Cardamom	Dill Seed	Paprika	Chilli
Cassia	Fennel	Rosemary	Coriander
Celery	Fenugreek	Star Anise	Garlic
Cinnamon	Gardenia	Tamarind	Onion
Clove	Garlic	Tea	

## ESSENTIAL OILS

*Nature's Aroma for Your Well-Being*

Black Pepper	Cumin	Lemongrass	Rosemary
Cardamom	Dill Seed	Mace	Spearmint
Cassia	Fennel	Mustard	Turmeric
Celery	Fenugreek	Neem	White Pepper
Cinnamon	Garlic	Nutmeg	
Clove	Ginger	Onion	
Coriander	Hing	Peppermint	

## SEASONINGS (Functional Liquid Blends)

*Elevating Flavor, Enriching Experiences*

Barbeque Seasonings	Hing Jeera Blend	Pickle Blend
Beef Seasonings	Hot Chili Blend	Pizza Seasonings
Biryani Masala	Hyderabadi Tea Blend	Pork Seasonings
Butter Milk Blend	Jalapeno Flavor Seasonings	Pudina Blend
Cajun Seasonings	Jaljeera Blend	Sabji Masala
Cardamom Tea Blend	Kitchen King Masala	Salsa Seasonings
Carolina Reaper Blend	K-style Barbeque Seasonings	Sambar Masala
Chicken Masala	K-style Chicken Noodle Blend	Schezwan Seasonings
Chipotle Blend – Smoked	K-style Kimchi Seasonings	Shawai Blend
Chipotle Seasonings	K-style Spicy Seasonings	Soup Blend
Curry Seasonings	K-style Stew Seasonings	Spice Blend Oil
Egg Curry Masala	Litti Chokha Masala	Spicego Blend
Fish Masala	Manchurian Masala	Spicy Sour Blend
Frankfurters Seasonings	Maratha Amarthulya Tea Blend	Spicy Tom Yum Seasonings
Fryums Seasonings	Mayonnaise Blend	Tandoori Masala
Garam Masala	Meat Masala	Tea Masala Blend
Garlic Blend	Noodle Seasonings	Thai Chilli Seasonings
Ginger-garlic Blend	Pani Puri Blend	Thai Curry Seasonings
Green Mint Blend	Pasta Seasonings	Tikka Masala
Habanero Seasoning Blend	Pavbhaji Masala	Tomato Ketchup Blend
Hakka Noodles Seasonings	Peri Peri Seasonings	

*\*Custom blends available*



## NATURAL FOOD COLORS

*Vibrant & Healthy Choices for Sustainable Products*

Astaxanthin	Lutein	Paprika
Beta Carotene	Lycopene	Phycocyanin
Curcumin	Mixed Carotenoids	Zeaxanthin

## SCFE (CO<sub>2</sub>) EXTRACTS

*The Pinnacle of Pure & Potent Botanicals*

Allspice (Pimento)	Celery	Garlic	Pink Pepper
Astaxanthin	Cinnamon	Ginger	Rosemary
Black Pepper	Clove	Green Tea	Star Anise
Black Tea	Coffee	Mace	Thyme
Capsicum	Coriander	Nutmeg	Turmeric
Cardamom	Cumin	Onion	Vanilla
Cassia	Fennel	Paprika	White Pepper

## BOTANICAL EXTRACTS

*Harnessing Nature's Potency*

Acerola	Cissus	Hibiscus	Pomegranate
Amla	Clove	Holy Basil (Tulsi)	Rhodiola Rosea
Andrographis	Coleus Forskohlii	Konjac	Rose Flower
Apple	Cranberry	Lemon	Rose Hips
Ashwagandha	Cumin Seed	Licorice	Rosemary
Astaxanthin	Curry Leaf	Lycopene	Salacia
Astragalus	Dandelion	Macunna	Saw Palmetto
Bacopa (Brahmi)	Echinacea	Marigold	Senna
Bamboo	Fenugreek	Milk Thistle	Shatavari
Banaba	Garcinia	Moringa Leaf	Shilajith
Barberry (Berberine)	Ginger	Mustard Seed	Tamarind
Bilberry	Ginkgo Biloba	Neem Leaf	Tribulus
Bitter Melon	Gotukola	Noni	Triphala
Black Currant	Grape Skin	Nutmeg	Turmeric
Black Pepper	Green Coffee Bean	Onion	Valerian
Black Tea	Green Tea	Panax Ginseng	Velvet Bean
Boswellia	Guava	Paprika	White Kidney Bean
Capsicum	Guayusa	Passionflower	
Chamomile	Guggul	Peppermint Leaf	
Cinnamon	Gymnema	Phyllanthus	

**Botanics**  
HERBAL EXTRACTS



## NATURAL VANILLA

### *The Essence of Natural Flavor*

Vanilla Oleoresin: 1-fold to 40-fold

Vanilla Extract: 1-fold to 10-fold

Vanilla Powder: Up to 3% Vanillin

*\*Custom grades available*



## COFFEE

### *From Berry to Cup*

Green Coffee Beans

Commercial Coffee Grades

Premium Grades

Speciality Coffee Grades

Instant Coffee\*

Spray-dried

Agglomerated

Decaffeinated

Other Coffee Products

Roasted Ground Coffee

Coffee Decoction/ Liquid Filter Coffee

Liquid Coffee Concentrate

Functional Coffee Blends

Flavored Coffee Blends

Coffee Protein

Coffee Pectin

*\*Custom blends available*

## PROBIOTICS

### *Elevating Health & Wellness*

#### **SPORE STRAINS**

*Bacillus coagulans*

*Bacillus clausii*

*Bacillus subtilis*

#### **NON SPORE STRAINS**

*Bifidobacterium adolescentis*

*Bifidobacterium animalis*

*Bifidobacterium bifidum*

*Bifidobacterium breve*

*Bifidobacterium infantis*

*Bifidobacterium lactis*

*Bifidobacterium longum*

*Lactacaseibacillus paracasei*

*Lactobacillus acidophilus*

*Lactobacillus brevis*

*Lactobacillus bulgaricus*

*Lactobacillus casei*

*Lactobacillus delbrueckii*

*Lactobacillus fermentum*

*Lactobacillus gasseri*

*Lactobacillus helveticus*

*Lactobacillus johnsonii*

*Lactobacillus lactis*

*Lactobacillus plantarum*

*Lactobacillus reuteri*

*Lactobacillus rhamnosus*

*Lactobacillus salivarius*

*Streptococcus thermophilus*

**Biotics**  
PRE | PRO | POST | NEXT GEN



✓ Acknowledged by India's Scientific & Industrial Body (DSIR)

✓ Team of 52 Focused Researchers

✓ Consistent Introduction of New Insights



Our in-house R&D works on new product development & product applications to meet the needs of customer product development teams worldwide.

It is well equipped with facilities to support analytical development, phytochemistry, bio-medicinal research, & pre-clinical research.

✓ Analytical testing

✓ Safety & efficacy studies

At Vidya Herbs, we're committed to **INNOVATION, QUALITY, & TOTAL CUSTOMER SATISFACTION.**



**VIDYA HERBS R&D**  
Khammam, Telangana



**3,000 MT/y**  
Oleoresins Production Capacity



**20 acres**  
Total Facility



**300,000+ MT/y**  
RM Processing Capacity



## QUALITY CONTROL

Vidya Herbs quality assurance system follows rigorous standards & performs strict quality control at each step of production for the best quality of the final product.

Our quality control department is well equipped with analytical instruments like HPLC, GCMS-MS, UV-VIS Spectrophotometer, ICPMS, FTIR, Stability chambers etc.

At the processing, finishing & packaging is as per GMP Standards.



Authentication & Non-adulteration of the raw material



Characterization & Standardization of the finished products



Absence of Contaminants

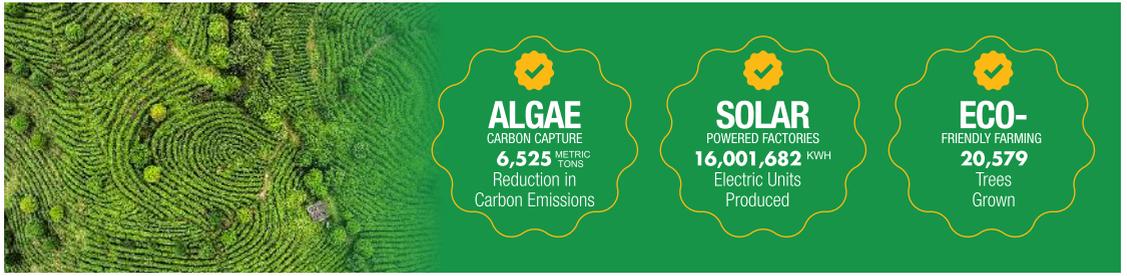


Stability tests on the finished product

## CERTIFICATIONS

Our facilities & ingredients are backed by several 3<sup>rd</sup> party certifications:





## OUR SUSTAINABILITY INITIATIVES

Vidya Herbs supports sustainable practices to ensure that the farmers we partner with can provide quality botanicals for generations to come. Some of our initiatives towards sustainability include:

### BIODIVERSITY & ADAPTED LOCATION

Partner with select farmers that grow botanicals in the region (climate, soil etc.) they best thrive in to reduce the need for pesticides, herbicides and other interventions.

### SOIL INTEGRITY

Train farmers on various techniques to protect the soil such as use of Crop Rotation, GACP (Good Agricultural and Collection Practice) to limit soil pollution by minimizing the use of chemicals.

### ZERO CARBON FOOTPRINT

We aim to reduce the carbon emission by reducing use of Wood & rely more on Biofuels.

### REGENERATIVE & BIODYNAMIC CERTIFICATION

Our commitment to nature, as well as our customers, drives our passion for seeking out the most sustainable farming practices.

### OPTIMIZED WATER USE

Educate farmers on the use of catchment basins to collect rainwater for irrigation as well as using drip irrigation to limit later evaporation.

Our company also promotes the use of solar panels to power these drip irrigation systems.



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