

# vidya

COMMITTED TO NATURE



# Products





OVER  
20 YEARS

Vidya is a globally recognized manufacturer of premium, sustainable biotics, herbal extracts, ingredients, and innovative services. With over two decades of expertise, the company is committed to delivering exceptional products and services worldwide with environmental consciousness and scientific rigor.

### ASSOCIATION MEMBERSHIPS



### FACILITY & INGREDIENT CERTIFICATIONS



## Clinically Researched

**CGA-7®**

**GREEN COFFEE BEAN EXTRACT**

<b>METABOLIC HEALTH*</b>	<b>WEIGHT MANAGEMENT*</b>	<b>50-60%</b> Chlorogenic Acid	<b>500mg</b> Daily Dose
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Significantly drops average body weight, BMI, and body fat for a leaner, refined physique.



**Vi-Spo®**

**SAW PALMETTO EXTRACT**

<b>HAIR HEALTH*</b>	<b>URINARY HEALTH*</b>	<b>PROSTATE HEALTH*</b>	<b>85%</b> Fatty Acids
<b>100mg</b> Daily Dose	<b>200mg</b> Daily Dose	<b>400mg</b> Daily Dose	<b>3%</b> β-Sitosterol

Triple-studied product, validating diverse applications - women's urinary health, men & women's hair health, and prostate health.\*



# Clinically Researched

**Porelis™**

**NEW**

## PURPLE TEA EXTRACT

METABOLIC HEALTH\*

WEIGHT MANAGEMENT\*

3-5% GHG

250mg Daily Dose

Demonstrates improved cholesterol metabolism as a novel approach to weight management.



**Viphyllin™**

**NEW**

## BLACK PEPPER EXTRACT

COGNITION\*

STRESS SUPPORT\*

30% β-caryophyllene

500mg Daily Dose

Supports cognitive functions, enhances mood, promotes restful sleep, & reduces anxiety, offering natural solution for overall wellbeing.



**Skin-Cera®**

## KONJAC POTATO EXTRACT

BEAUTY WITHIN\*

SKIN HEALTH\*

5% Ceramides

100mg Daily Dose

Enhances skin health with reduced redness and irritation, and improves elasticity and hydration for a youthful, vibrant glow.



**Kūlaris™**

## GUGGUL & KONJAC EXTRACT

BEAUTY WITHIN\*

SKIN HEALTH\*

5%

2%

350mg Daily Dose

zero Allergens

Targets adult, pro-inflammatory acne through the skin-protective properties of ceramides and the direct action of guggulsterones on lesions.



**Sun-ca®**

## SUNFLOWER SEED EXTRACT

METABOLIC HEALTH\*

WEIGHT MANAGEMENT\*

zero Major Allergens

500mg Daily Dose

Slims the waistline and lowers BMI, defining the body's shape with precision and harmony.



**Asera™**

## ASHWAGANDHA EXTRACT

STRESS SUPPORT\*

HORMONE SUPPORT\*

10% Withanolides

30% Oligosaccharides

160mg Daily Dose

Facilitates pronounced improvements in mood, reduction in anxiety, and a drop in cortisol levels.



**Aperfit®**

## AFRICAN PEPPER EXTRACT

METABOLIC HEALTH\*

WEIGHT MANAGEMENT\*

2% 6-Paradol

500mg Daily Dose

Supercharges metabolism and heightens thermogenesis for peak energy expenditure.



**Rosefit®**

## ROSE PETAL EXTRACT

METABOLIC HEALTH\*

WEIGHT MANAGEMENT\*

≥60% Polyphenols

2-3% Isoquercetin

400mg Daily Dose

Attains balance in appetite with regulated Ghrelin and Leptin levels, easing the path to mindful eating.



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Claims should be reviewed under the guidance of regulatory and/or legal counsel for compliance.



# Phytonutrient Extracts

	EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLET	OIL	OLEORESIN
<b>Apple</b> ( <i>Malus domestica</i> ) ACTIVE: Polyphenols	Skin		●				
<b>Asafoetida</b> ( <i>Ferula asafoetida</i> )	Gum Oleoresin (Latex)	●	●				
<b>Ashwagandha</b> ( <i>Withania somnifera</i> ) ACTIVE: Alkaloids, Withaferin A, Withanolides	Root	●	●		●		
<b>Astragalus</b> ( <i>Astragalus membranaceus</i> ) ACTIVE: Polysaccharides	Root		●				
<b>Bacopa</b> ( <i>Bacopa monnieri</i> ) ACTIVE: Bacosides, Bacosides A&B	Root		●				
<b>Banaba</b> ( <i>Lagerstroemia speciosa</i> ) ACTIVE: Corosolic Acid	Leaf		●				
<b>Bilberry</b> ( <i>Vaccinium myrtillus</i> ) ACTIVE: Anthocyanins	Fruit		●				
<b>Bitter Melon</b> ( <i>Momordica charantia</i> ) ACTIVE: Bitters	Fruit	●	●	●	●		
<b>Black Currant</b> ( <i>Ribes nigrum</i> ) ACTIVE: Anthocyanins	Fruit		●				
<b>Black Maca</b> ( <i>Lepidium meyenii</i> ) ACTIVE: Benzyl Glucosinolates	Tuber		●	●	●		
<b>Black Pepper</b> ( <i>Piper nigrum</i> ) ACTIVE: Piperine	Fruit	●	●	●	●		●
<b>Boswellia</b> (Indian frankincense) ( <i>Boswellia serrata</i> ) ACTIVE: Boswellic Acids, 3-Acetyl-11-Keto-Boswellic Acid (AKBA)	Gum		●	●			
<b>Capsicum</b> ( <i>Capsicum annum</i> ) ACTIVE: Capsaicin	Fruit				●		●
<b>Celery</b> ( <i>Apium graveolens</i> ) ACTIVE: Volatile Oil	Dried seed		●				●
<b>Cinnamon</b> ( <i>Cinnamomum cassia</i> ) ACTIVE: Polyphenols	Bark		●				
<b>Cinnamon</b> ( <i>Cinnamomum verum/ Cinnamomum zeylanicum</i> ) ACTIVE: Polyphenols	Bark	●	●	●	●		
<b>Clove</b> ( <i>Syzygium aromaticum</i> ) ACTIVE: Beta-caryophyllene	Flower Bud					●	●
<b>Coriander</b> ( <i>Coriandrum sativum</i> ) ACTIVE: Volatile Oil	Dried seed						●
<b>Cumin</b> ( <i>Cuminum cyminum</i> ) ACTIVE: Volatile Oil	Dried seed						●
<b>Echinacea</b> ( <i>Echinacea angustifolia</i> ) ACTIVE: Chicoric acid	Root		●				
<b>Fennel</b> ( <i>Foeniculum vulgare</i> ) ACTIVE: Volatile Oil	Dried seed						●
<b>Fenugreek</b> ( <i>Trigonella foenum-graecum</i> ) ACTIVE: Saponins, Trigonelline	Seed	●	●	●	●		
<b>Forskohlii</b> ( <i>Coleus forskohlii</i> ) ACTIVE: Forskolin	Root		●				
<b>Garcinia</b> ( <i>Garcinia cambogia</i> ) ACTIVE: Hydroxycitric Acid	Fruit	●	●	●	●		
<b>Garlic</b> ( <i>Allium sativum</i> ) ACTIVE: Allicin	Bulb		●				●
<b>Ginger</b> ( <i>Zingiber officinale</i> ) ACTIVE: Gingerols	Rhizome	●	●		●	●	●

	EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLET	OIL	OLEORESIN
<b>Ginkgo</b> ( <i>Ginkgo biloba</i> ) ACTIVE: Ginkgo Flavone-Glycosides	Leaf		●				
<b>Gotu Kola</b> ( <i>Centella asiatica</i> ) ACTIVES: Asiaticosides, Triterpenoids	Leaf & Stem		●				
<b>Grape</b> ( <i>Vitis vinifera</i> ) ACTIVES: Polyphenols, Proanthocyanidins	Seed		●				
<b>Green Coffee</b> ( <i>Coffea arabica</i> ) ACTIVES: Caffeine, Total Chlorogenic Acids, Protein	Bean	●	●				●
<b>Green Tea</b> ( <i>Camellia sinensis</i> ) ACTIVES: Caffeine, Catechin, EGCG, Epicatechin, Polyphenols	Leaf	●	●	●			●
<b>Guayusa</b> ( <i>Ilex guayusa</i> ) ACTIVES: Caffeine, Chlorogenic acids	Leaf	●	●				
<b>Guggul</b> ( <i>Commiphora mukul</i> ) ACTIVE: Guggulsterones	Gum		●				
<b>Gymnema</b> ( <i>Gymnema sylvestre</i> ) ACTIVE: Gymnemic Acids	Leaf	●	●	●			
<b>Holy Basil</b> ( <i>Ocimum tenuiflorum</i> ) ACTIVES: Ursolic Acid, Eugenol	Leaf	●	●	●	●		
<b>Indian Barberry</b> ( <i>Berberis aristata</i> ) ACTIVE: Berberine HCL	Root Bark		●	●			
<b>Mace</b> ( <i>Myristica fragrans</i> ) ACTIVE: Volatile Oil	Flower						●
<b>Milk Thistle</b> ( <i>Silybum marianum</i> ) ACTIVE: Silymarin	Seed		●				
<b>Moringa</b> ( <i>Moringa oleifera</i> ) ACTIVES: Polyphenols, Isoquercetin	Leaf	●	●	●			
<b>Nutmeg</b> ( <i>Myristica fragrans</i> ) ACTIVE: Volatile Oil	Dried Seed						●
<b>Olive</b> ( <i>Olea europaea</i> ) ACTIVES: Oleuropein, Hydroxytyrosol	Leaf		●				
<b>Onion</b> ( <i>Allium cepa</i> ) ACTIVE: Quercetin	Bulb	●	●	●			●
<b>Panax Ginseng</b> ( <i>Panax ginseng</i> ) ACTIVE: Ginsenosides	Root & Leaf		●				
<b>Paprika</b> ( <i>Capsicum annum</i> ) ACTIVE: Colour	Fruit		●				●
<b>Phyllanthus</b> ( <i>Phyllanthus niruri</i> ) ACTIVE: Bitters	Whole Plant		●				
<b>Pomegranate</b> ( <i>Punica granatum</i> ) ACTIVES: Polyphenols (as Ethyl Gallate), Ellagic Acid, Punicalagins	Fruit	●	●	●			
<b>Rhodiola</b> ( <i>Rhodiola rosea</i> ) ACTIVES: Rosavins, Salidroside	Root		●				
<b>Rosemary</b> ( <i>Salvia rosmarinus</i> ) ACTIVES: Carnosic acid, Rosmarinic acid	Dried Leaves		●				●
<b>Saw Palmetto</b> ( <i>Serenoa repens</i> ) ACTIVE: Total Fatty Acids	Fruit		●			●	
<b>Senna</b> ( <i>Cassia angustifolia</i> ) ACTIVE: Sennosides A&B	Leaf		●				
<b>Shatavari</b> ( <i>Asparagus racemosus</i> ) ACTIVE: Saponins	Root		●				
<b>Shilajit</b> ( <i>Asphaltum</i> ) ACTIVES: Tannins, Fulvic Acid	Rock		●				

Phytonutrients continued on next page



Saw Palmetto Plant



# Phytonutrient Extracts

EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLET	OIL	OLEORESIN
<b>Siberian Ginseng</b> ( <i>Eleutherococcus senticosus</i> ) ACTIVE: Eleutherosides B&E		●				
<b>Triphala</b> ( <i>Phyllanthus emblica</i> , <i>Terminalia bellerica</i> , <i>Terminalia chebula</i> ) ACTIVE: Tannins		●				
<b>Turmeric</b> ( <i>Curcuma longa</i> ) ACTIVES: Curcuminoids, Turmerones	●	●	●	●	●	●
<b>Valerian</b> ( <i>Valeriana officinalis</i> ) ACTIVE: Valerenic Acid		●				
<b>Vanilla</b> ( <i>Vanilla planifolia</i> ) ACTIVE: Vanillin						●
<b>White Pepper</b> ( <i>Piper nigrum</i> ) ACTIVE: Piperine						●

# Biodynamic Products

## PLANT-BASED VITAMINS

<b>Folic Acid (B9)</b> Lemon ( <i>Citrus limon</i> )	Fruit	●	●			
<b>Riboflavin (B2)</b> Guava ( <i>Psidium guajava</i> )	Fruit	●	●			
<b>Vitamin B Complex</b> Guava ( <i>Psidium guajava</i> ) Holy Basil ( <i>Ocimum tenuiflorum</i> ) Lemon ( <i>Citrus limon</i> )	Fruit/Leaf/ Fruit	●	●	●		
<b>Vitamin C</b> Amla ( <i>Phyllanthus emblica</i> )	Fruit	●	●			

## PLANT-BASED MINERALS

<b>Iron</b> Curry ( <i>Murraya koenigii</i> )	Leaf	●	●	●		
<b>Magnesium</b> Lantana ( <i>Lantana camara</i> )	Flower & Leaf	●	●	●		
<b>Selenium</b> Mustard ( <i>Brassica juncea</i> )	Seed	●	●			
<b>Zinc</b> Guava ( <i>Psidium guajava</i> )	Leaf	●	●	●		

## OTHER

<b>Caffeine</b> Coffee ( <i>Coffea arabica</i> )	Seed	●	●	●		●
<b>Coffee, Whole Bean, Green or Roasted</b> ( <i>Coffea arabica</i> )	Seed	●				

# Plant-Based Vitamins

	EXTRACT	ORGANIC	POWDER	GRANULAR	MICRO BEADLET	OIL	OLEORESIN
<b>Biotin (Vitamin B7)</b> Sesbania ( <i>Sesbania grandiflora</i> )	Leaf	●	●				
<b>Folic Acid (B9)</b> Lemon ( <i>Citrus limon</i> )	Fruit	●	●				
<b>Riboflavin (B2)</b> Guava ( <i>Psidium guajava</i> )	Fruit	●	●				
<b>Vitamin B Complex</b> Guava/Lemon/Holy Basil ( <i>Psidium guajava</i> / <i>Citrus limon</i> / <i>Ocimum tenuiflorum</i> )	Fruit/Fruit/ Leaf	●	●	●			
<b>Vitamin B Complex</b> Guava/Lemon/Holy Basil/Sesbania ( <i>Psidium guajava</i> / <i>Citrus limon</i> / <i>Ocimum</i> <i>tenuiflorum</i> / <i>Sesbania grandiflora</i> )	Fruit/Fruit/ Leaf/Leaf	●	●	●			
<b>Vitamin B Complex</b> Guava/Lemon/Mango ( <i>Psidium guajava</i> / <i>Citrus limon</i> / <i>Mangifera indica</i> )	Fruit/Fruit/ Leaf	●	●	●			
<b>Vitamin C</b> Amla ( <i>Phyllanthus emblica</i> )	Fruit	●	●				

# Plant-Based Minerals

<b>Iron</b> Curry ( <i>Murraya koenigii</i> )	Leaf	●	●	●			●
<b>Magnesium</b> Lantana ( <i>Lantana camara</i> )	Flower & Leaf	●	●	●			
<b>Selenium</b> Mustard ( <i>Brassica juncea</i> )	Seed	●	●				
<b>Zinc</b> Guava ( <i>Psidium guajava</i> )	Leaf	●	●	●			

# Carotenoids

<b>Beta Carotene</b> Annatto ( <i>Bixa orellana</i> )	Seed	●	●				
<b>Beta Carotene</b> Blakeslea ( <i>Blakeslea trispora</i> )	Whole		●		●	●	
<b>Beta Carotene, Mixed Carotenoids</b> Dunaliella ( <i>Dunaliella salina</i> )	Whole		●		●	●	
<b>Lutein, Zeaxanthin</b> Aztec Marigold ( <i>Tagetes erecta</i> )	Flower		●		●	●	
<b>Lycopene</b> Tomato ( <i>Lycopersicon esculentum</i> )	Fruit		●		●	●	



# FIL Technology™



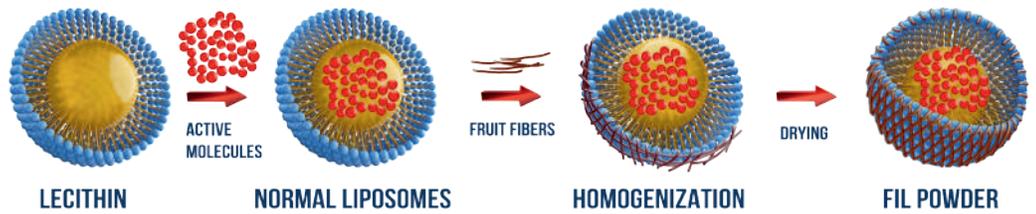
**Fortified  
Stability**

**Optimized  
Bioavailability**

**Sustained  
Release**

**Enhanced Load  
Capacity**

FIL Technology™ (fiber interlaced liposomal) is a superior liposomal delivery system that encapsulates a botanic within the core of a plant-fiber fortified liposome.



## **Uniqueness of FIL Technology™: Fruit Fibers**

FIL Technology™ improves the stability of liposomal formulation with surface modification of liposomes using fruit fibers. Due to the extra surface protection provided by fruit fibers, the formulation is more stable in stomach bile acids & ensures sustained release of active molecules in the gastrointestinal (GI) tract, thereby enhancing bioavailability. Fruit fibers have higher surface area that enable higher loading of active molecules. These are non-synthetic apple or citrus source dietary fibers, which also act as prebiotics & help improve immunomodulatory responses, as well.\*

- High Aqueous Solubility
- Low Dose Required
- Higher Efficacy
- Better Encapsulation



CAPSULE



TABLET



SOFTGEL



POWDER



RTD



FUNCTIONAL FOOD



GUMMY



TOPICAL COSMETIC



FIL Technology™ vitamin C has 5.77X higher oral bioavailability than unformulated vitamin C. Scan for the clinical study.



FIL Technology™ berberine has 3.37X higher oral bioavailability than unformulated berberine HCl. Scan for the clinical study.

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## LIPOSOMAL (FIL) PRODUCTS

	ACTIVE COMPONENT		POWDER FORM	BIOAVAILABILITY STUDY COMPLETED	PUBLICATION IN PROGRESS
<b>Liposomal Vitamin C</b>	Vitamin C	40-70%	●	●	●
<b>Liposomal Berberis aristata extract</b> ( <i>Berberis aristata</i> )	Berberine HCl	45%	●	●	●
<b>Liposomal Fish Collagen</b> ( <i>Sardinella longiceps</i> )	Protein	40%	●	●	
<b>Liposomal Turmeric extract</b> ( <i>Curcuma longa</i> )	Total Curcuminoids	45%	●	●	
<b>Liposomal Glutathione</b>	L-Glutathione	40%, 50%	●	●	
<b>Liposomal Rosemary extract</b> ( <i>Rosemarinus officinalis</i> )	Ursolic Acid	20%, 50%	●	●	●
<b>Liposomal Coffee bean extract</b> ( <i>Coffea arabica</i> )	Caffeine	40%	●	●	●
<b>Liposomal Vitamin D3</b>	Vitamin D3	3%	●		
<b>Liposomal Multivitamin</b>	Vitamin B1 Vitamin B2 Vitamin B3 Vitamin E Vitamin C	0.4% 0.4% 4% 1% 25%	●		
<b>Liposomal Probiotics</b> VHBAX ( <i>Bacillus coagulans</i> )		100b- 400b CFU/g	●		
<b>Liposomal Gut Health Formulation</b> Asafoetida extract ( <i>Ferula assa-foetida</i> ), Ginger extract ( <i>Zingiber officinale</i> ), Artichoke extract ( <i>Cynara scolymus</i> )	Gingerols Cynarin	1% 1%	●		
<b>Liposomal Berberis aristata extract</b> ( <i>Berberis aristata</i> ) <b>and Cinnamon extract</b> ( <i>Cinnamon zeylanicum</i> )	Berberine HCl	45%	●		
<b>Liposomal Curry leaf extract</b> ( <i>Murraya koenigii</i> )	Iron	1.5%	●		
<b>Liposomal Guava leaf extract</b> ( <i>Psidium guajava</i> )	Zinc	1.5%	●		
<b>Liposomal Marigold extract</b> ( <i>Tagetes erecta</i> )	Lutein	15%	●		
<b>Liposomal Moringa leaf extract</b> ( <i>Moringa oleifera</i> )	Vitamin A	1.5%	●		
<b>Liposomal Quercetin</b>	Quercetin	35%	●		
<b>Liposomal Omega-3</b>	EPA + DHA	18%	●		
<b>Liposomal Saw palmetto extract</b> ( <i>Serenoa repens</i> )	Total Fatty Acids	30%	●		
<b>Liposomal Sunflower seed extract</b> ( <i>Plantago ovata</i> )	Biotin	2.5%	●		

Customized FIL Technology™ botanics available!



# Biotics

Vidya is an IPA member and proudly manufactures premium, sustainable biotics in-house for a wide array of health benefits.

## PROBIOTIC SPORE STRAINS

	DIGESTION	IMMUNITY	GUT HEALTH	GUT COMFORT	REGULARITY	METABOLISM	COGNITION
<i>Bacillus coagulans</i>	●		●	●			
<i>Bacillus clausii</i>	●		●		●		
<i>Bacillus subtilis</i>	●	●					

## PROBIOTIC NON-SPORE STRAINS

<i>Bacillus bifidum</i>	●						●
<i>Bacillus lactis</i>	●	●					●
<i>Bacillus longum</i>	●	●					
<i>Bacillus animalis</i>	●			●			
<i>Bacillus breve</i>	●		●	●			
<i>Bacillus adolescentis</i>	●						
<i>Streptococcus thermophilus</i>	●	●	●				
<i>Lactobacillus brevis</i>	●	●	●				
<i>Lactobacillus plantarum</i>	●	●					●
<i>Lactobacillus rhamnosus</i>	●	●					
<i>Lactobacillus salivarius</i>	●	●					
<i>Lactobacillus casei</i>	●	●					
<i>Lactobacillus reuteri</i>	●	●	●				
<i>Lactobacillus johnsonii</i>	●						●
<i>Lactobacillus acidophilus</i>	●		●				
<i>Lactocaseibacillus paracasei</i>	●		●				

## POSTBIOTIC STRAINS

<i>Bacillus subtilis</i>	●	●					
<i>Bacillus coagulans</i>	●	●					
<i>Bacillus clausii</i>	●	●					
<i>Lactobacillus Plantarum</i>	●	●					

### Herbal Synergies

- High Compatibility
- High Stability
- Clinicals Underway

### Spore Resilience

- Temperature
- Moisture
- pH & Alkaline



CAPSULE



TABLET



POWDER



EFFERVESCENT



STICK PACK



RTD



SNACKS



GUMMY



BAKED GOODS



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# Social Responsibility

## WATER

We drill fresh water wells serving remote families in Ramanagara, providing accessible and safe drinking water to rural communities.

## HEALTHCARE

Through regular health camps in Sakleshpur and Chikmagalur, we bring health check-ups and essential medications to remote villages.

## EDUCATION

We help farming families navigate education with scholastic programs, providing essentials like school fees, computers, and desks.

# Environmental Responsibility

## BIODIVERSITY

Engaging intercropping, we secure natural shade and fertile soil, creating a symbiotic habitat for wildlife and endorse optimal growth environments with mindful selection of botanical farming locations.

## SOIL INTEGRITY

Through farmer training, we safeguard soil via practices like crop rotation and adherence to Granular Activated Carbon Filtration, curbing soil pollution and preserving its vitality for continual harvests.

## OPTIMIZED WATER UTILIZATION

We educate farmers to use catchment basins to collect rainwater for irrigation as well as using solar powered drip irrigation to limit water evaporation.



**ALGAE**  
CARBON CAPTURE

**6,525** METRIC TONS  
Reduction in Carbon Emissions



**SOLAR**  
POWERED FACTORIES  
**16,001,682** KWH  
Electric Units Produced



**ECO-FRIENDLY FARMING**  
**20,579**  
Trees Grown



# vidya

COMMITTED TO *NATURE*

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